

## Third Floor Back-ups

A cordial welcome to MISS ANN SHAPIRO, new Buyer of Misses' Better Dresses! Miss Shapiro joins us with an excellent fashion background and an enthusiastic appreciation of our store. She is anxious to meet all co-workers, so why not-stop by and give her, in person, a warm Kresge welcome.

D. B. SPRANG (Coats and Suits) has conquered la grippe and is now back in his stride again. And if you know Dan, you know we mean STRIDE!

MISS LILLIAN HERMAN (Mr. Feeney's Office) is back from her Miami vacation to report (with chattering teeth) that the temperature hovered around 47 degrees. She adds, in the interest of fashion, that Silver Fox jackets were "the thing" over everything from bathing suits to evening chiffons.

Southward Ho! The MESSRS. HEATHINGTON AND MEYERS, (Millinery) and families, were South for the holiday. MISS TASKER of the same department hit the high spots with a Havana cruise, and is now confined to bed -- too much fun!

The girl with the curls in the Coat Department has been identified -- we found out it's MISS JAEGER -- just a new coiffure.

ROSALIND WINNIMAN (Sportswear) -- likes firemen -- there's a laugh and a long explanation to this one! Ask her.

MISS SAMUELSON (Fur Buyer), going to New York with her sample line looked loaded down. We found out it was just "Kresge Service" -- she was rushing a customer's coat over for repairs.

Inventory starts another store year. Some may wander back in their mind's eye and recall Broad Street with its horse-drawn street cars and hitching posts. All mindfull of an (Continued - Next Column)

era long since hidden by the rapid strides of a new and restless age. Kresge's have a group seldom seen but ever efficient, who can boast of long and satisfying service to our customers, and tell interesting stories of the "good old days". They are the people behind the scenes in our alteration workrooms, and we here pause to salute them.

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## DOWNSTAIRS STORE

Everyone was party-minded during the holiday season...especially the basement group....

A pre-Christmas party was given by MISSES GORDON and HINBER for the girls in their departments at Cilio's ....La Pizza (Tomato Pie) was the high spot of the party, and was it delicious! MISS SPENCE and MRS. FISCHER were invited guests. MR. PETE ADAMS, who happened to stop in at Cilio's while the party was in progress, sang some old-fashioned songs, which were enjoyed by all.

MR. HERMAN MEYER (Basement Merchandise Manager) was guest of honor at a New Year's Luncheon Party held in our Restaurant on the 7th Floor... given by the Basement Buyers, MR. MAY (Basement Advertising Manager), MISS IGNALL (Artist) and MRS. FISCHER.

Ask MISSES HINBER, SPENCE and GORDON about the New Years' party they attended at the Robert Treat after store closing Saturday, December 30th!

MISS IDA LIFLAND'S New Year's party for the girls in her departments was a huge success...dinner at La Conga Club in New York (They will all be expert dancers, now that they have full instructions on how to do The Conga...then to the theater to see "Very Warm for May"...however, it wasn't very warm outdoors, after the theater, so the doughnuts and coffee were most welcome...and a grand time was had by all!